

HOW TO MINISTER IN THE MARKETPLACE

AN IMPORTANT MINDSET

We've already studied how you are just as much a minister and just as important, if not more so, than any so-called full-time minister. We've also learned that God's dominant focus is the marketplace because in the marketplace is where the elders of a city—business owners and governmental leaders—are at. So I want to give you a quick mindset shift you'll need:

View your clients, your vendors, and your staff as your “congregation.” And like any overseer, you're to be led of Holy Spirit and in tune with His voice on their needs, concerns, and battles so that you can help them.

I am my clients' biggest cheerleader and advocate. I owe my success to them and want to see each dominate in their businesses. In fact, due to the nature of my work, I don't work with my clients' competitors. I pray for them in specific ways. And I am always seeking the Lord for ways to help them prosper. This is the mark of any true spiritual leader.

As I do these things and provide an excellent product and service, I am building trust currency that then allows me to address any spiritual concerns as needed. I don't barrel into a business cramming the gospel down their throats like a used car salesman. I instead solve their problems and then in relationship and trust minister to them spiritually.

I also speak their language. I'm not going to couch my words in a bunch of Christianize. That's silly and religious. I'm going to connect with them in their world and language.

PROPHESYING

Btw, you can prophesy and cloak it in encouragement, a marketing statement and identity, and other genius ways. This is going back to being shrewd. However, there are times where God will have you move into a more overt ministry mode. Just be led.